



SVVU News Letter



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SRI VENKATESWARA VETERINARY UNIVERSITY, TIRUPATI

From the Desk of Hon'ble Vice-Chancellor

TIME TO RE-ORIENT OUR APPROACH

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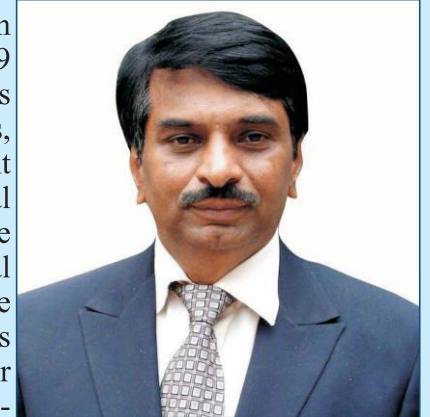
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Mankind is experiencing the toughest time in human history in fighting the COVID-19 pandemic. We are all aware that education systems are being disrupted at large. Many Colleges, institutions and other learning spaces and student population was impacted globally. Still, social distancing and restrictive movement policies are the order the day and traditional educational practices have been displaced. Yet, to look on the brighter side, the COVID-19 pandemic has provided us with an opportunity to pave the way for introducing many digital learning platforms and E-learning during this pandemic. Virtual class room teaching through videoconferencing via Google Meet, Zoom, Slack, Cisco WebEx and Skype was a success story in our university and across the globe.



Dr. V. Padmanabha Reddy,
Vice-Chancellor
Sri Venkateswara Veterinary University, Tirupati

Reopening of Colleges after relaxation of covid-19 restrictions is another challenge that was successfully handled by all of us by putting in place new standard operating procedures. In this scenario, I congratulate the administrators, university teachers, researchers, extension personnel and students for successfully pursuing the academic year inspite of covid-19 hardship.

It's happy to note that the full pledged state of art digital studio established at Centre for continuing veterinary education and communication (CCVEC), Tirupati is successfully preparing various Multi Media Modules to cater the needs of farming community of the state besides taking up various training programs for farmers, and field functionaries of Animal Husbandry Department. Enthusiasm of our faculty members in delivering radio talks at our digital studio is appreciable.

I am glad that many of our faculty members have extensively toured the villages and participated in Rythu Bharosa Chaithanya Yaatralu, a flagship program of the government. I feel happy to put it on record that we have successfully celebrated the 10th convocation of the university with the support and cooperation of all staff and students. I wish "Mission Punganur" implemented at Embry Biotechnology laboratory, LRS, LAM to conserve our native Punganur germ plasm a grand success. I am very happy to inform that our university has inked two MOUs with TTD, Tirupati for producing high milk yielding cows through ET and to set up a cattle feed manufacturing plant SV Gosamrakshanasala, Tirupati.

With a strong belief that the staff, students and officers and their families will follow Covid-19 appropriate behaviour and guidelines and stay safe. Wishing good luck to everyone.

Dr. V. Padmanabha Reddy
Vice-Chancellor

VISIT OF HON'BLE MINISTER OF ANIMAL HUSBANDRY, DAIRYING AND FISHERIES



Hon'ble Minister Inaugurated New Building at the Thathaiahgunta Town Hospital

Hon'ble Minister of Animal Husbandry Dr. Seediri Appala Raju Garu visited Dr. Pratap V. Reddy Feed & Forage Analytical Laboratory, Museum at Dept. of Pathology, State Level Disease Diagnostic Laboratory (SLDL), Tirupati on 01.07.2021 and got acquainted with various facilities available and different services provided to the farmers by the institutions. Later Hon'ble Minister has inaugurated the New Buildings built for the use of City Veterinary Complex at Thathayyagunta, Tirupati and Livestock Farm Complex (LFC) at College of Veterinary Science, Tirupati.



Hon'ble Minister Inaugurated New Building of the LFC

Later Hon'ble Minister has paid a visit to Digital Studio established by the Centre for Continuing Veterinary Education and Communication (CCVEC) SVVU, on 01.07.2021 and addressed the farming community of the state which was recorded and will be broadcast by the All

India Radio. Hon'ble Minister has gone through the different multimedia modules on Livestock Production and management developed by the CCVEC, SVVU, Tirupati. Hon'ble Vice Chancellor Prof. Dr. V. Padmanabha Reddy Garu and other University officers accompanied.



Hon'ble Minister Visited Digital Studio

Hon'ble Minister for Animal Husbandry, Dairy Development and Fisheries Dr. Seediri Appalaraju Garu visited Livestock Research Station, LAM, Guntur On 07th September, 2021 along with the MLA, Tadikonda A.C Dr. Vundavalli Sreedevi Garu. Director of Research of SVVU Prof. Dr. K. Sarjan Rao, Director of state Animal Husbandry Department Dr. R.Amarendra Kumar garu, Chief Executive Officer, A.P.Livestock Development Agency, Dr.T.Damodar Naidu garu, were the distinguished dignitaries who participated in the program.



Hon'ble Minister Visited LRS, LAM, Guntur

Hon'ble Minister of Animal Husbandry, Govt. of A.P., launched “**Mission Punganur**” at Embryo Biotechnology Laboratory, LRS, LAM and interacted with the scientists and got acquainted with the scientific protocols involved in the production of IVF embryos. Hon'ble Minister has visited the Ongole and Punganur breeding bulls maintained at the research station. Later, in a meeting organized at the Research Station, Hon'ble minister addressed the farmers, and congratulated the staff for their efforts in conservation and propagation of Ongole germplasm. Hon'ble Minister has declared that the Government of Andhra Pradesh is also very keen in developing Punganur breed by sanctioning a project titled, “Mission Punganur” with an outlay of Rs.69.36 crores in a span



TTD Inks MoUs with SVVU

TTD INKS TWO MoUs WITH SVVU

The Tirumala Tirupati Devasthanams (TTD) on 11.08.2021 signed Memorandum of Understanding (MoUs) with Sri Venkateswara Veterinary University for producing high milk yielding cows through high genetic merit embryo transfer technology and setting up of a quality cattle feed manufacturing plant at its Sri Venkateswara Goshala in Tirupati.

Director of TTD SV Dairy farm Dr. Harinath Reddy and SVVU Registrar Dr. A. Ravi exchanged the signed documents in the presence of Chairman Sri Y. V. Subba Reddy, Executive officer Dr. K. S. Jawahar Reddy and SVVU Vice-chancellor Dr. V. Padmanabha Reddy at a meeting at Annamaiah Bhavan.

TTD Chairman Sri Y. V. Subba Reddy said the primary purpose behind the MoU was to promote breeds of domestic cows and produce ghee from indigenous cows required for the preparation of daily prasadam offered as 'naivedhyam' to Lord Venkateswara at Tirumala.

Sri Venkateswara Gosamrakshan Trust and SVVU have agreed to assist in developing high genetic embryos by employing In Vivo and In Vitro fertilization technologies at the laboratory in college of Veterinary Sciences. The setting up of a cattle feed plant will not only be helpful in manufacturing quality nutrients in a scientific way but also will be useful for the research students.

VISIT OF HON'BLE VICE CHANCELLOR, SVVU

Hon'ble Vice-Chancellor Dr. V. Padmanabha Reddy garu visited Buffalo Research Station, Venkataramannagudem on 25.07.2021 and inaugurated the office premises, Farmers hostel, Poultry & Sheep sheds.

Hon'ble Vice-Chancellor, Dr. V. Padmanabha Reddy garu visited Dept. of Veterinary Public Health and Epidemiology and Dept. of Livestock Products Technology, NTR C.V.Sc., Gannavaram on 27-07-2021 and reviewed the ongoing externally funded research projects.

Hon'ble Vice chancellor Dr. V. Padmanabha Reddy garu visited College of Veterinary Science, Garividi on 19.09.2021 and overviewed various works and projects carried out at the institution.



Hon'ble Vice - Chancellor Inaugurated New Building at the BRS, VR Gudem

SRI VENKATESWARA VETERINARY UNIVERSITY CELEBRATED ITS 10TH CONVOCATION

10th Convocation of Sri Venkateswara Veterinary University, Tirupati was held on 28th August at the auditorium of College of Veterinary Science, Tirupati. Hon'ble Governor of Andhra Pradesh and Chancellor His Excellency Sri Biswabhusan Harichandan garu participated and presided over the convocation ceremony in virtual mode. Sri A.K. Srivatsava, a distinguished Animal and Veterinary scientist, member of Agricultural Scientists Recruitment Board (Animal Sciences), Govt. of India, New Delhi has addressed the gathering as Chief Guest. The chief guest has requested the fraternity to focus on Research in the field of veterinary science and animal husbandry and emphasized the need to transfer the fruits of the research to the livestock owners who are living in remote areas of rural India. Hon'ble Governor of Andhra Pradesh delivered the convocation speech inspiring the Graduates and Post-Graduates and reminded the students of the pivotal role of Veterinary profession in uplifting rural economy.



Dr. A.K. Srivatsava Graced the 10th Convocation of SVVU

During the convocation, 288 students were conferred with Graduate Degrees, 99 were conferred with Post-Graduate degrees and 39 were conferred with Doctoral degree. 37 Gold Medals, 2 Silver Medals and 1 Cash prize were also awarded. Dr. V. Panduranga Rao Meritorious Teacher Award and Sri Neelakantapuram Sreerama Reddy Gold Medal to Best Veterinary Scientist were also awarded to the selected faculty for their meritorious services.



Student of CVSc, Proddatur Received 11 Gold Medals from Hon'ble Vice Chancellor of SVVU

71ST BOARD MEETING OF SRI VENKATESWARA VETERINARY UNIVERSITY

71st Board meeting of Sri Venkateswara Veterinary University, Tirupati was held on 28th June 2021 and Hon'ble Vice - Chancellor Prof. Dr. V. Padmanabha Reddy garu chaired the meeting and other members of Board of Management attended the meeting virtually through video conference. Action taken report on the proceedings of the previous board meeting held on 19.04.2021 was reviewed by the Board. The Board of SVVU discussed on the recommendations of the selection committees for filling up of the posts of certain university officers and on creation of certain posts in the newly established Animal Husbandry Polytechnic Colleges under the university. The board has also discussed on dismantling of dilapidated buildings (Quarters) and Security Room, Staircase at Thathayyagunta City Veterinary Complex, Tirupati. The board has ratified the constitution of finance committee of the university and also ratified the enhancement of VDA to the contract workers of SVVU for two spells during 2020-2021. The board also ratified the extension of term of Medical Officer (On Contract) for a period of one year w.e.f., 01.010.2021

CELEBRATION OF IMPORTANT DAYS RYTHU DINOSTAVAM

"Rythu dinostavam" programme was organized on 8th July 2021 by CCVEC, SVVU, Tirupati commemorating the then Chief Minister of Andhra Pradesh, Hon'ble Dr. Y.S Rajasekhar Reddy garu on his birthday 8th July.

Hon'ble Vice- Chancellor, Dr. V. Padmanabha Reddy garu has garlanded the portrait of the then Chief Minister Late Sri Dr.Y.S Rajasekhar Reddy garu and paid tributes. Prof. Dr. A. Ravi, Registrar, S.V.V.U, Prof. Dr.G. Venkata Naidu, Director of Extension, Prof. Dr. J. Suresh, Dean of Dairy Science, SVVU, Prof. Dr. J.V. Ramana, Controller of Examination, Prof. Dr.K.Adilaxmamma, Associate Dean, C.V.Sc., Tirupati, Prof. Dr.N.Sailaja, Co-ordinator, C.C.V.E.C., and Dr. D. Srinivasa Rao, Asst.Professor, CCVEC have participated in the program. Smt.Y.Gowri and Smt. Y. Gowri Prasanna Co-ordinators, SOS children's organization, Tirupati, and many farmers from Rajulapalem Panchayat, Yerpedu Mandal also participated and paid tributes to the then Chief Minister Late Sri Dr.Y.S.Rajasekhar Reddy garu. Hon'ble Vice- Chancellor Prof. Dr. V. Padmanabha Reddy garu addressed the gathering and highlighted the importance of livestock in uplifting rural economy. A training programme on how to double the farmer's income through livestock rearing was organised. Subject matter specialists, Prof. Dr.Y.Ravindra Reddy, Prof.Dr. B. Devasena and Asst.Prof. Dr. Sunny Praveen oriented the farmers on ways and means to improve farmer's income Andhra Pradesh delivered the convocation speech inspiring the Graduates and Post-Graduates and reminded the students of the pivotal role of Veterinary profession in uplifting rural economy.



On the Occasion of Rythu Dinostavam (Ex Chief Minister of Andhra Pradesh Dr. YS Rajashekara Reddy Jayanthi) Hon'ble Vice Chancellor Distributed Pashu Vignana Karadeepika to Farmers

FODDER WEEK CELEBRATIONS



Hon'ble MP Tirupati Dr. M. Gurumurthi, Hon'ble MLA Srikalahasthi Sri B. Madhusudhan Reddy, Hon'ble Vice Chancellor and University Officers Distributed Chick, Feeders and Waterers to Farmers

Fodder week celebrations were organized on 07-07-2021 at Manna Samudram village of Yerpedu mandal. Sri Dr. M. Gurumurthy Garu, Hon'ble Member of Parliament, Tirupati Lok Sabha Constituency, Sri B. Madhu Sudhana Reddy Garu, Hon'ble MLA, Srikalahasti A.C and Dr. V. Padmanabha Reddy Garu, Hon'ble Vice Chancellor, S.V.V.U., Tirupati were the Chief Guests. Dr. G. Venkata Naidu, Director of Extension, SVVU, Tirupati presided over the program.



Hon'ble MP Tirupati Dr. M. Gurumurthi, Hon'ble Vice Chancellor and University Officers Distributed Fodder Slips to Farmers

Super Napier Fodder slips were distributed to many farmers in the village. Rajashri poultry birds along with Feeders and Waterers were distributed on free of cost to the identified 30 SC/ST farmers in the

village. "Pashu Vignana Karadeepika PP" a handout on best livestock managemental practices prepared and printed with the support of ICAR were distributed to all the 230 farmers who participated in the celebrations. Importance of improved varieties of fodder crops was highlighted in the celebrations to motivate more number of farmers to take up fodder production.

ESTABLISHING SUPER NAPIER DEMONSTRATION FODDER PLOT AT MANNASAMUDRAM VILLAGE, YERPEDU MANDAL, CHITTOOR DISTRICT



Establishing Super Napier Demonstration Fodder Plot at Mannasamudram

A "Super Napier pashugrasa pradarshana kshetram" was established by S.V.V.U. in the village to mark the fodder week celebrations. Around 0.20 Acres of fertile land was spared by Sri Ch. Ekachandra S/o Siva ram, Mannasamudram village, Yerpedu mandal for the purpose of establishing the Super Napier demonstration fodder plot. Dr. M. Gurumurthy garu, Hon'ble Member of Parliament, Tirupati Lok Sabha Constituency, Dr. V. Padmanabha Reddy garu, Hon'ble Vice Chancellor, S.V.V.U., Tirupati, Dr. G. Venkata Naidu Garu, Director of Extension, S.V.V.U., Tirupati have planted the Super Napier fodder slips in the field. Hon'ble M.P and MLA have lauded the efforts of Sri Venkateswara Veterinary University in building awareness on fodder production in the villages and also requested the University to organize training programmes on various aspects of Livestock rearing and dairy products preparation for income generation in Mannasamudram village.

WORLD ZONOSSES DAY CELEBRATED AT SVVU

World Zoonoses day was celebrated at City Veterinary Hospital, Tirupati on 6th July, 2021. Free anti-rabies vaccination camp was organized on the occasion. Dr. V. Padmanabha Reddy garu, Hon'ble Vice Chancellor of the university was the chief guest of the function. Dr. T.S. Chandrasekhara Rao, Dean, Faculty of Veterinary Science was the guest of honor. The Associate Dean, CVSc, Tirupati, Professor and Head, VCC, Tirupati and staff of Dept. of VCC, and other teaching staff from college and students have also participated in the function. Four hundred and eighty two (482) dogs were vaccinated against Rabies. In another function jointly organized by the SLDL, Tirupati and Dept. of Clinical Virology, SVIMS, Tirupati at Guravarajupalli village of Renigunta mandal, awareness was created among farming community on zoonotic diseases. Director, SVIMS, Dr. B. Vengamma garu has graced the occasion. In a live webinar on the research activities of SLDL, SVVU, Tirupati more than 100 professionals from various fields of Veterinary, Medical, Biological sciences, faculty and students have participated. Hon'ble Vice Chancellor Dr. V. Padmanabha Reddy garu and Director of Research, Dr. K. Sarjan Rao garu spoke in the webinar.

All other SVVU institutions also conducted Zoonoses day and free anti rabies vaccination given to dogs and explained about different Zoonotic diseases that occurs in animals.



Zoonoses Day Conducted at DVCC, CVSc, Tirupati

75th INDEPENDENCE DAY

75th Independence Day was celebrated on a grand note in all the unit offices of the University with fervor. National flag was unfurled by the Head of the institutions. All teaching and non-teaching staff and students of the university have commemorated the sacrifices of people and the fighting spirit of all freedom fighters who fought for independence. The highlights of the speech of Hon'ble Prime Minister while addressing the nation from Red Fort were once again recalled on the occasion. Hon'ble Vice-Chancellor, Dr. V. Padmanabha Reddy garu hoisted the national flag and addressed the august gathering at a function organised at YSR Bhavan, Administrative office of SVVU. Hon'ble Vice-Chancellor highlighted the achievements of University and requested the teachers, staff and students of the university to stay focused on teaching, research and extension activities for the holistic development of the university.



Independence Day Celebrated at SVVU

UNIVERSITY FORMATION DAY

University formation day was celebrated on 15th July' 2021 at Administrative Building, SVVU. Sri Venkateswara Veterinary University was established in the year 2005 vide Act No 18 of 2005 of the Government of Andhra Pradesh and started functioning from 15-07-2005. The University was recognized under section 2 (f) of the UGC act, 1956. Dr. K. Sarjan Rao, Dean of Student Affairs, teaching, non-teaching staff of the university and employees on contractual service have participated in the celebrations.

AWARDS & RECOGNITIONS

Krishi Vigyan Kendra, LAM, Guntur received (02) awards in the Annual Zonal Workshop on 8th July, 2021 in the best activity category for the training programs conducted and in the best project category for effective implementation of CFLD pulses. Prof. P.V.S. Kishore, Head, Dept. of Veterinary Anatomy, N.T.R. College of Veterinary Science, Gannavaram was nominated as the member, Scientific Advisory Committee of ICMR-NARF-BR and also as member of ICMR Expert Committee for preparing a White paper on Alternatives to animals in Research.

TRAININGS AND WORKSHOPS ORGANIZED

FARMER TRAINING PROGRAMS AT CCVEC, TIRUPATI

With an objective to orient the dairy farmers on the importance of feeding improved fodder varieties for profitable dairying, training programs on "Pashu poshanalo vividha pashugrasala pempakam" were organized by CCVEC on 3rd September 2021 and 16th September 2021. Dairy farmers from Saanambatla, Kandulavaaripalle, Mallayyagaaripalle, Ramapuram villages of Chandragiri mandal, Chittoor district have attended the training on 3rd Sept 2021 and dairy farmers from Vadamalapeta, Kamalavarikandriga & SV puram villages of Vadamalapeta mandal, Chittoor district have attended on 16th Sept 2021. All the farmers were thoroughly oriented on the importance of feeding improved fodder varieties to improve milk production in dairy animals.



Farmers Training Programme Conducted at CCVEC

Inaugural sessions were graced by the Director of Extension, Dr. G. Venkata Naidu garu. Dr. K. Sujatha, Co-Ordinator, CCVEC, Dr. G. Gangaraju, Dr. Y. Ravindra Reddy and Dr. B. Rangamma, have participated in the training program and oriented the farmers. M/S Sreeja Dairy Cooperative Ltd was associated with this training program by mobilizing the milk pourers from their dairy cooperatives to the training program.

Another training programme on “Melina pashusampadatho rettimpu adayaniki melakuvalu” was organized on 28th September' 2021 to educate the dairy farmers on how to double their income through best managemental practices in livestock rearing. Registrar, SVVU, Dr. A. Ravi has inaugurated the training program. Co-ordinator of CCVEC, Dr. K. Sujatha, Dr. G. Gangaraju have participated the training program and oriented the farmers on best practices in livestock production, disease control measures. Dairy farmers from SV Puram, Seetharampuram and Medaramitta villages of Vadamalapeta mandal, Chittoor district have participated in the training program.

testing to the farmers and rural youth.

Training programs were conducted on various topics like kitchen garden, millets and value-added products, immunity boosting foods, Integrated farming system, Bio fertilizer management, Integrated weed management, Nursery management in chilli, Integrated pest management in paddy and azolla cultivation at KVK Guntur.



Farmers Training Programme Conducted at KVK, LAM, Guntur

RADIO TALKS RECORDED AT DIGITAL STUDIO, CCVEC

21 Radio talks were recorded at Digital Studio, CCVEC, SVVU, Tirupati from July to September 2021. During the month of July 2021, faculty from College of Veterinary Science, Tirupati delivered radio talks for the benefit of farmers on (12) selected topics.



Farmers Training Programme Conducted at CCVEC

FARMER TRAINING PROGRAMMES AT KVK, GUNTUR

Training programs were organized at KVK, Guntur on Vermi composting, Value addition of Papaya, Immunity boosting foods, Importance of value addition of fruits, IPM and Disease management in Paddy and Chilli, Importance of seed treatment for pest and disease management, Beekeeping, Fertilizer management through soil



Radio Talks Recorded at CCVEC Digital Studio

Radio talks on following topics were recorded i.e. “Pashuvula Arogyamlo parannajeevula nivarana patra”, “Padiparishrama sthapana”, “Kolla

yajamanyam”, “Viluva chekuritha mamsa padartala thayari”, “Tholakarilo pashuvulalo vache vyadhulu”, “Padi pashuvulalo eenina tarvata vache vyadhulu”, “Broiler kodi mamsamu pramukyatha”, “Virus valana pashuvulalo vache vyadhula nivarana”, “Eenina tarvata pashuvulalo teesukovalasina jagrattalu” and “Lega dudalalo vache vyadhulu teesukovalasina jagrattalu”.



Radio Talks Recorded at CCVEC Digital Studio

During the month of August 2021, (04) radio talks were recorded at Digital Studio, CCVEC, SVVU, Tirupati. Faculty from College of Veterinary Science, Tirupati and College of Dairy Technology, Tirupati, Dr. Y. Ravindra Reddy, Dr. P. Malakondaiah, Dr. Vijayalakshmi, Dr. V. Vijaya Geetha delivered radio talks on “Tholakarilo Pashuvula patla teesukovalasina jagrattalu”, “Paranna jeeva vyadhula nivaranalalo rythulaki salahalu suchanalalo”, “Varsha kalamlo pashuvulalo vache vyadhulu mariyu vati nirdharana” and “Viluva adharitha pala padartala thayari” for the benefit of Rural Farmers.



Radio Talks Recorded at CCVEC Digital Studio

Radio talks were recorded during the month of September 2021 at Digital Studio, CCVEC, SVVU, Tirupati. Faculty from College of Veterinary Science, Tirupati and College of Dairy Technology, Tirupati Dr. K. Nageswara Rao, Dr. K. Veerabrahmaiah, Dr. Anand Kumar, Dr. RV Suresh Kumar and Dr. Sudhakar Goud delivered radio talks on “Dairy technology lo avakasalu”, “Punaruthpathilo yajamanya paddthulu” “Pashuvulalo sarva sadharanamga vachu vyadhulu”, “Pashuvulalo sastra chikitsa vidhanamulu” and “Pashuvulalo sadharanamga vachu vyadhulaku chikitsalu” for the benefit of farmers.

RADIO TALKS DELIVERED BY FACULTY OF NTR CVSC, GANNAVARAM

A radio talk was delivered by Dr. K. Raja Kishore on “Pashu poshalo sampurna samikrutha aharamu - upayogalu” on 04.09.2021 and another radio talk was delivered by Dr. P. Kavitha on “Pashu poshalo pashugrasala avasyakatha” on 07.09.2021 from at RBK Channel, Integrated Call Centre, Gannavaram.

RADIO TALKS DELIVERED BY FACULTY OF CVSC, PRODDATUR

17 Radio talks were recorded at SVVU, Proddatur during the month of September 2021, faculty from College of Veterinary Science, Proddatur delivered radio talks for the benefit of farmers on selected topics. Radio talks on following topics were recorded i.e. “Padi pashuvulalo varsha kalamlo vache vyadhulu”, “Lega dhudalalo samkraminche vyadhula chikitsa - nivarana”, “Varshakalamlo pandlanu tholiche larva nunchi jeevalanu kapadukonutaku chepattavalasina jagrattalu”, “Pashuvula nundi manushulaki samkraminche zoonotic vyadhulu mariyu vati nivarana”, “Pashuvullo anthara paranna jeevula valla kalige vyadhulu- arogya samrakshana”, “Gorrelu mariyu mekalalo vache viral vyadhulu, Nivarana - yajamanyam”, “Larva meal viniyogam dwara labhadayaka pala vuthpathi”, “Kundella empikalo melakuvalu”, “Padi pashuvulalo jeevakriya sambandith vyadhulalo vividha poshakala patra”, “Padi parishrama anubandhetara vanijya margalu,

swayam upadhi avakasalu”, “Parigi pittala pempakam”, “ Farm kollu mariyu perati kollalo adhika labhalu”, "Vividha rakala gayalu vati sastra chikitsa" and “Arogyampi kalti paala yokka prabhavam” for the benefit of farmers.

PRASAAR BHARATI - DDK VIJAYAWADA PROGRAMS - PARTICIPATED BY FACULTY OF COLLEGE OF VETERINARY SCIENCE, GARIVIDI

Dr. P. Ramesh, Asst. Professor and Head, VCC, CVSc, Garividi has participated in “Pashuvulalo vachu balintha jabbulu chikitsa nivarana” on 28.09.2021 and Dr. K. Sudharani, Asst. Professor and Head, Dept. of Animal Nutrition attended phone in-LIVE programme on “Athi thakuva karchutho padi pashuvulaku dhana thayaru chesukovadam” at Prasara Bharati, Doordarshan Kendra, Vijayawada.

RESEARCH ACTIVITIES

An elite herd of Murrah Buffaloes was established at Buffalo Research Station, Venkata Ramanna Gudem. A database on various aspects of buffalo production and reproduction was also developed at the institute. Punganur cattle with high genetic merit were selected from LRS, Palamaner for IVF embryo production in Punganur cattle at LRS, LAM under Mission Punganur. Ovine Foot Rot vaccine strains of *Dichelobacter nodosus*, a panel of Leptospiral Serovars for diagnostic purpose (MAT), RD & EDS viruses are being maintained at SLDL, Tirupati for diagnostic purpose. 21 research articles were published in various journals of national and international repute by the faculty of the SVVU during July 2021 and 8 research articles were published in various journals of national and international repute by the faculty of the SVVU during September 2021.

College of Dairy Technology, Tirupati has obliged to analyze the milk samples from AMUL-AMCs of Pulivendula region, Kadapa district and from few selected milk collection centers of Nellore District to facilitate the Government of Andhra Pradesh in its efforts to obtain Geographical Indication (GI) tag for the milk produced from

Pulivendula region.

A research Project entitled “Augmentation of Rural economy through Backyard Poultry Farming and value addition of milk, meat and eggs in Kadapa District of Andhra Pradesh during 2020-2021 & 2021-22 was sanctioned to the Professor and Head, Dept of LFC, College of Veterinary Science, Proddatur was sanctioned by the Department of Biotechnology, Govt. of India.

EXTENSION AND COMMUNITY ORIENTED ACTIVITIES

Faculty from College of Veterinary Science, Tirupati, Gannavaram, Proddatur, Garividi have participated throughout the state in “Rythu bharosa chaitanya yatralu” campaigns organized by the State Government at Rythu Bharosa Kendralu level from 09th July 2021 to 23rd July 2021 and addressed the participating farmers to bring awareness on various aspects of livestock production and shared the best practices.



CVSc, Tirupati Staff Visited Rythu Bharosa Kendras

ACTIVITIES RELATED TO GOVERNANCE

S.V.V.U., Tirupati has successfully conducted the Examination for declaration of probation of Animal Husbandry Assistants of Animal Husbandry Department on 24.09-2021. Teaching staff from all colleges has attended as University observers for the examination being conducted in all the 13 districts of the state.

CO-CURRICULAR ACTIVITIES

Dr. A. Anand Kumar, Professor & Head delivered a lecture in the webinar conducted on the eve of Zoonoses day conducted by ICAR-Directorate of Poultry Research, Hyderabad on 06-7-2021 and attended the online review meeting on e-learning Call as content reviewer conducted by ICAR-NAHEP Component 2A on 24-7-2021.

Prof. Dr.G.S.Rao, Head, Dept. of Pharmacology, College of Veterinary Science, Tirupati has delivered a lecture on "Antibiotic residues in milk" as guest speaker in a webinar-organized by the Indian Dairy Association-South Zone on 10.7.2021 commemorating Dr. Varghese Kurien. A guest lecture on "Pharmacology and therapeutic utility of phytobiotics in Veterinary Medicine" was also delivered in the 21 days training organized by the Dept. of Pharmacology, College of Veterinary Science, Jabalpur, Madhya Pradesh on 27.7.2021.

KVK, Guntur has distributed 20,000 Super Napier slips to farmers to promote perennial fodder production and also distributed critical inputs to FLD farmers and CMT milk testing kits to demonstrate influence of diet supplementation on incidence of clinical/subclinical mastitis in dairy animals followed by a demonstration to farmers and students. Fruit plants and vegetable seed kits were distributed to farmers & farm women. KVK, Guntur has started data collection on mega project "Gender & Nutrition" sent by ATARI along with Zinc trials in paddy under Cereal system initiation for south Asia project.

PRESS CLIPPINGS

పశు సంపదతో రైతులకు మెరుగైన ఆదాయం

- గవర్నర్ విశ్వభూషణ్ హరిచందన్
- సమాజ సేవలో భాగస్వాములు కావాలని విద్యార్థులకు పిలుపు
- ఘనంగా శ్రీ వేంకటేశ్వర పశువైద్య విశ్వ విద్యాలయ స్నాతకోత్సవం



బంగారు పతకాలు అందుకున్న మహ్మద్ కరీమా(ఎడమ), తులసీ రుక్మిణి(కుడి)

సాక్షి అమరావతి/యూనివర్సిటీ క్యాంపస్ (తిరుపతి): గ్రామీణ ప్రాంతాల్లో రైతులకు మెరుగైన ఆదాయాన్నివ్వడంలో పశు సంపద తీలకపాత్ర పోషిస్తోందని గవర్నర్ విశ్వభూషణ్ హరిచందన్ చెప్పారు. తిరుపతి వేదికగా శనివారం జరిగిన శ్రీ వేంకటేశ్వర పశువైద్య విశ్వవిద్యాలయం పదో స్నాతకోత్సవంలో కులపతి హోదాలో గవర్నర్ పాల్గొన్నారు. విజయవాడ రాజ్ భవన్ నుంచి వెదినారలో ప్రసంగించారు. రైతులు ఆదనపు ఆదాయం కోసం వ్యవసాయ అనుబంధ రంగాలకు మరలుతున్నారని, హరిత విప్లవం, ఆర్థిక సరళీకరణ, వ్యవసాయ ఉత్పత్తులు తగ్గిపోవడం, కూలీల కొరత వంటి కారణాలతో పశు పోషణపై ప్రత్యేకంగా దృష్టిసారీస్తున్నట్లు తెలిపారు. గ్రామీణ జనాభాలో మూడింట రెండొంతుల మంది జీవనోపాధికి పశు సంతతి తీలకంగా మారినదన్నారు. పెంపకందార్లకు పశు వైద్యులు వృత్తిపరంగా, నైతికంగా మద్దతిస్తూ పశు పోషణను లాభదాయకంగా మార్చేందుకు మార్గనిర్దేశం చేయాలని గవర్నర్ కోరారు.

ఆర్ బీ కేల మూల్యాంకనం అభినందనీయం
తీరిక సమయాల్లో విద్యార్థులు సామాజిక సేవలో నిమగ్నం కావాలని పిలుపునిచ్చారు. బీవీఎస్సీ విద్యార్థులు చివరి సంవత్సరం శిక్షణ కాలంలో రైతు బోసా కేంద్రాల(ఆర్ బీ కే) పనితీరును మూల్యాంకనం చేయడం అభినందనీయమన్నారు. రాష్ట్ర ప్రభుత్వం 'అమూల్' సంస్థతో ఒప్పందం కుదుర్చుకోవడం శుభపరిణామమని, తద్వారా పాడి పరిశ్రమ అభివృద్ధి మార్గంలో దూసుకు పోగలదన్న ఆశాభావం వ్యక్తం చేశారు. స్పార్ట్స్ ఫైనాన్సింగ్, వ్యవసాయపకత, ఉద్యోగ కల్పనను ప్రోత్సహించేందుకు భారత ప్రభుత్వం 'స్టార్-ఆఫ్ ఇండియా' ప్రచారాన్ని ప్రారంభించినది, విద్యార్థులు అవకాశాలను అన్వే

షించి పారిశ్రామికవేత్తలు కావాలని.. మరింత మందికి ఉద్యోగాలు కల్పించాలని గవర్నర్ సూచించారు. **మత్స్యశాఖ ప్రాముఖ్యం దృష్ట్యా.. ప్రత్యేక విశ్వవిద్యాలయం**

974 కిలోమీటర్ల తీర ప్రాంతం నీటి వనరులు, 1.74 లక్షల హెక్టార్ల ఉప్పు నీటి సాంద్రత కలిగిన ఆంధ్రప్రదేశ్.. మత్స్య రంగంలో దేశంలోనే మొదటి స్థానంలో నిలిచినదని గవర్నర్ తెలిపారు. ఈ రంగం ప్రత్యక్షంగా, పరోక్షంగా 14.5 లక్షల మందికి ఉపాధి కల్పిస్తోందన్నారు. మత్స్యశాఖ ప్రాముఖ్యతను దృష్టిలో ఉంచుకుని ఆంధ్రప్రదేశ్ ప్రభుత్వం పశ్చిమ గోదావరి జిల్లాలో ప్రత్యేక మత్స్యశాస్త్ర విశ్వవిద్యాలయాన్ని ప్రకటించినదని గవర్నర్ విశ్వభూషణ్ హరిచందన్ వివరించారు. కార్యక్రమంలో రాజ్ భవన్ నుంచి గవర్నర్ ప్రత్యేక ప్రధాన కార్యదర్శి ఆర్ పి సి సోడియా, గవర్నర్ సంయుక్త కార్యదర్శి శ్యామ్ ప్రసాద్, విశ్వవిద్యాలయ పరిశోధన విభాగపు సంచాలకులు డాక్టర్ సర్దనరావు, విస్తరణ విభాగ సంచాలకులు డాక్టర్ వెంకటనాయుడు పాల్గొన్నారు. తిరుపతి నుంచి వ్యవసాయ శాస్త్రవేత్తల నియామక బోర్డు సభ్యుడు డాక్టర్ ఏకే శ్రీవాత్సవ స్నాతకోత్సవానికి ముఖ్య అతిథిగా హాజరు కాగా, పీసీ డాక్టర్ పద్మానాభరెడ్డి పాల్గొన్నారు. ఆనంతరం వెటర్నరీ రంగంలో విశేష సేవలు అందిస్తున్న శాస్త్రవేత్తలు, అధ్యాపకులకు అవార్డులను, పలువురు విద్యార్థులకు పతకాలను అందించారు. బాపట్లకు చెందిన తులసీరుక్మిణి 11 బంగారు పతకాలు, ఒక వెండి పతకం, నెల్లూరుకు చెందిన మహ్మద్ కరీమా 5 బంగారు, ఒక వెండి పతకాన్ని అందుకున్నారు.

Tirupati: EO Dr K S Jawahar Reddy Says TTD inks pact with SV Veterinary University



TTD EO Dr K S Jawahar Reddy holds a meeting with SV Veterinary University VC Padmanabha Reddy on improving the productivity of Desi cows in TTD Goshalas in Tirupati on Thursday.

HIGHLIGHTS

The MoU facilitates latest technique of embryo transfer for improving the productivity of milk yielding Desi cows in TTD Goshalas

Tirupati: TTD Executive Officer Dr K S Jawahar Reddy said the TTD will ink a pact with Sri Venkateswara Veterinary University for promoting high yielding (milk) cows in its Goshalas through advanced methods of Genetic Merit Embryo Transfer.

(ET) TTD EO who held a meeting with TTD S V Gosamrakshanasala officials and Veterinary University authorities here at his office in TTD Administrative building on Thursday, directed the Gosamrakshanasala Director to finalise an MoU within a week after deliberations with the varsity officials on the latest technique of embryo transfer for improving the productivity of milk yielding Desi cows in TTD Goshalas.

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